South San Francisco Bay
Shoreline Study
Alviso Ponds & Santa Clara County Interim Feasibility Study
Santa Clara Valley
Water District
US Army Corps
of Engineers
San Francisco District
Coastal
Conservancy
Other Participating Agencies: US Fish & Wildlife Service; California Department of Fish & Game; Alameda County Flood Control District

South San Francisco Bay Shoreline Study: Collaborative Planning Approach

May 9, 2006

Beth Dyer, Senior Project Manager
Santa Clara Valley Water District

Approach

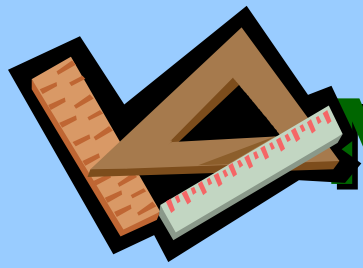
- **Sponsorship and Partners**
- **Public Participation**
- **Communications Pla**
- **Measuring Success**

Public Participation

- Stakeholder Forum
- Science Team
- Local Government
- Corporate Connections

Communications Plan

- **Partnership Focus**
- **Key Messages**
- **Outreach**
- **Flexible Response**



Measuring Success

- **Integrated Project**
  - **Meets All Project Objectives**
  - **Integrates SBSP and Shoreline Projects**
- **Broad-Based Community Support**
  - **Diverse Community, Diverse Interests**
  - **66.7% is the Magic Number**

Questions?